

Dear Valued Customer:

Thank-you for supporting your local school or organization, by purchasing this 20# carton of "SUNKIST" oranges. Your school/organization uses this fundraiser to help offset the escalating costs of supplies, equipment, and transportation so that they might be able to educate and compete at the level they are accustomed.

The "SUNKIST" oranges contained in this carton have been picked within the last 4 days and shipped directly to your participating school/organization. Great care has been taken to provide you with the finest box of oranges in the world. However, there are a few things that you as the consumer can do to insure your oranges stay fresh and juicy while you enjoy one of nature's finest treats.

Store your oranges at 45 to 48 degrees.

Place a few of your oranges in the refrigerator, either in the vegetable crisper or in a plastic bag.

If you make fresh squeezed orange juice, make only what you plan to drink at the time. Naval oranges will separate the pulp from the juice and leave a bitter taste when refrigerated and then re-mixed.

VERY IMPORTANT: Do not let the product freeze or get to warm. This will destroy or reduce the shelf life of the product.

If your school also sold Rio Star Grapefruit, from the Texas Rio Grande Valley these same precautions will apply.

IF YOU HAVE ANY PROBLEMS WITH THIS PRODUCT, PLEASE CONTACT YOUR SCHOOL OR SELLING ORGANIZATION.

THANK YOU FOR YOUR SUPPORT

M&R Sales, Tucson, AZ

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ATTN: All Schools & Organizations Distributing Oranges and Grapefruit

Enclosed you will find a sheet with 3 thank-you's and fruit care instructions. Please make copies of these and cut them into thirds. When you are distributing your fruit, take the lid off the box, pull out 2 or 3 pieces of fruit, make sure there is nothing spoiled on the top layer, and also on the bottom layer. If you find an orange or a grapefruit that is bad pull this out and replace it with a piece from a standby box. Place the note on top of the fruit and replace the lid.

By doing this you make sure that the fruit has been given to the customer in the best possible condition. Now it is up to them to take care of the fruit after it has been delivered. This will keep your customers coming back on a yearly basis. This procedure only takes a few seconds to do and will insure the quality control that you and I want in selling the best names in citrus fruit.

Thanks

Mike & Adam Riggers  
M&R Sales